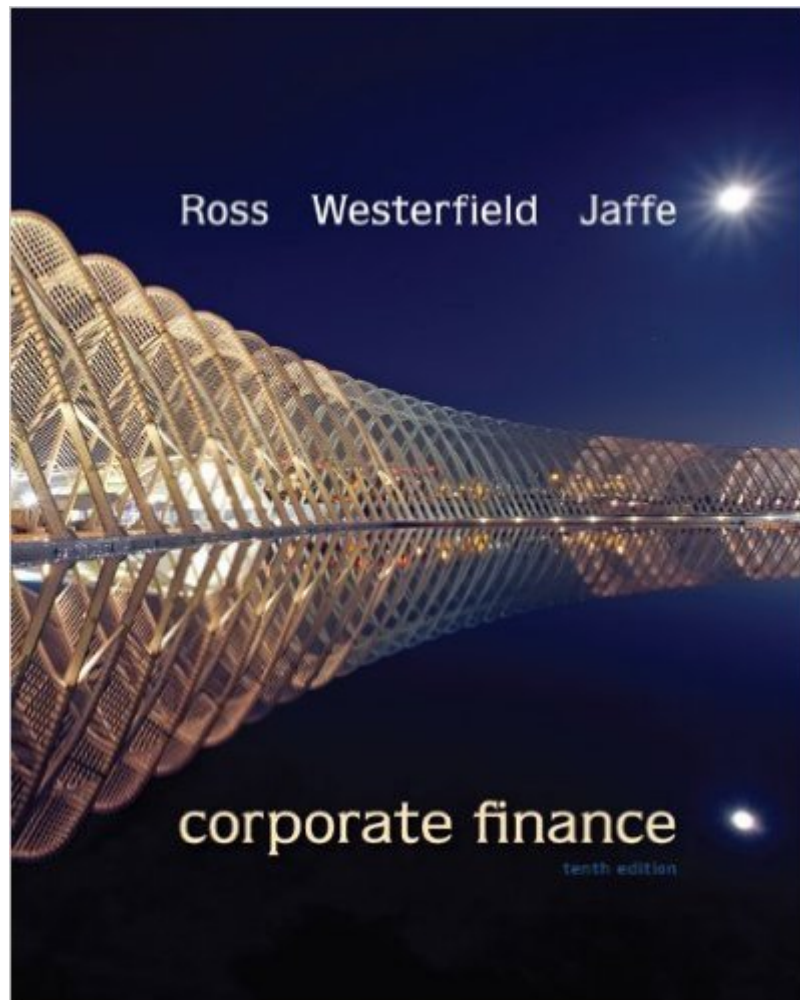


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Corporate Finance, 10th Edition



Synopsis

Corporate Finance, by Ross, Westerfield, and Jaffe emphasizes the modern fundamentals of the theory of finance, while providing contemporary examples to make the theory come to life. The authors aim to present corporate finance as the working of a small number of integrated and powerful intuitions, rather than a collection of unrelated topics. They develop the central concepts of modern finance: arbitrage, net present value, efficient markets, agency theory, options, and the trade-off between risk and return, and use them to explain corporate finance with a balance of theory and application. The Tenth Edition includes many exciting new research findings as well as an enhanced Connect Finance, now with even more student learning resources. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

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Customer Reviews

As other reviewers have noted, the book is a jumble. I can't find my way through chapters logically, let alone see the logical flow of the book as a whole. It claims to have electronic links to things like spreadsheets and videos...it does not. All the links are dead. The publisher's website promises tons of content, and there's virtually nothing, and what is there is just fluff, not of any real use. And finally, the book is not updated in any meaningful way since the 8th edition (I compared it in the library). Literally all they did was tweak the number in the problem section so you don't get the same answers. Every word of the text is verbatim, except for some very minor changes (they refer to

different baseball players' salaries, or sales of expensive art auction items). So they published a "new" edition not cause there's new information, or to update the content in keeping with the 2008-present recession, or anything else of academic merit. The changes are basically cosmetic, in order to sell more books. Putting out a new edition was not just unnecessary, it was evil. As for the Kindle execution...first, no page numbers. All books of this sort need literal page numbers, so that kindle users can follow along with the rest of the class. then, they only let you use it on two devices. One of the beauties of Kindle books is that you can bounce from device to device; your phone, your iPad, your laptop, your desktop and home and work, your Kindle, the new Kindle you had to buy because the old one got stolen, the new Kindle you bought because the newer models just came out...you get my drift. NOT with this book! You're limited to two devices. TWO! Utterly ridiculous. In sum, DO NOT BUY THIS BOOK.

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